

BannerSHOP helps to bring the backyard to the office



Challenger 'Kids to Work' day; work/life balance event

'Kids to Work' day is an event that has been running since 2008 and held at Challenger's office in Sydney

The event involves inviting parents from the office to bring their kids along to work for a day and enjoy a number of fun activities. The Sydney Challenger office has approximately 500 staff in their office and every year they host over 200 children. This year's theme was 'The great Backyard exploration' whilst previous themes have included Under the Sea, Carnival and Outer Space.

Each year, a small committee for 5 staff help to organise a 'Kids to Work Day' event. Up until this year, the organising staff went through the very manual and time-consuming task of finding suitable images online, colour print them onto A4 sheets of paper, aligning and sticking them together to create a large mural that covered the main entrance to the office and various boardroom windows.

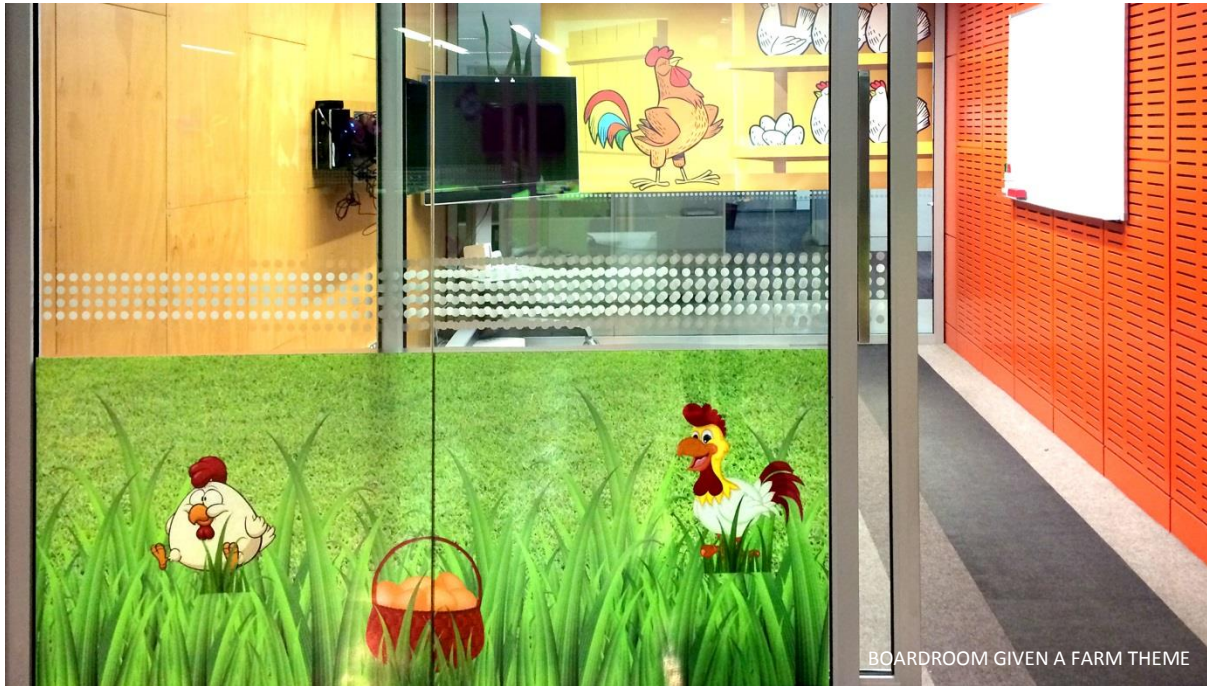
'We simply did not have the time or manpower to continue with the same time consuming and manual process for theming our event" said Leonie van Veldhoven from Challenger.

'All staff that we dealt with were exceptionally helpful - providing brilliant suggestions on possible solutions that we had not considered. On top of this, none of our internal committee are experts in graphic design – the BannerShop employees went out of their way to assist us with finding the correct sized images for best results and also cropping them to size prior to printing for us' said Leonie.

Leonie concluded: 'We received professionally printed posters, on time, in the sizes we needed, ready to stick up, no fuss! BannerSHOP definitely exceed our expectations. Many of our guests this year commented on the professional look we had achieved. We will definitely be talking to BannerSHOP for the 2015 'Kids to Work' day event'.

BANNERSHOP.com.au

case study



About Challenger:

Challenger Limited is an ASX-listed investment management firm managing more than \$54.2 billion in assets (as at 30 September 2014). They are committed to providing Australians with financial security in retirement.

In the saving phase of superannuation the chosen investments help to build wealth for their clients. In the spending phase of retirement, Challenger helps to convert this wealth into a safe and reliable source of income.

About BannerSHOP:

Bannershop is one of the industry's top signage specialists – everything from retractable banners and posters to outdoor vinyl banners, window and vehicle stickers and exhibition display systems.

Bannershop understands that visual displays and signs are vital to your business and we can help you choose a solution that is most suitable for your budget and objectives.

Sydney Office

631-635 Parramatta Road, Leichhardt NSW 2040
Tel : 02 9516 2228 - Fax : 02 9518 1092
Retail Clients : sales@bannershop.com.au
Trade Clients : Trade@bannershop.com.au

Melbourne Office

Unit 5-11 Rocklea Drive, Port Melbourne, VIC 3207
Email : melbourne@bannershop.com.au
Tel : 03 9922 6637

UK Office

Unit 27 Slough Business Park 94 Farnham Road
Slough, Berkshire SL1 3FQ
Email : wow@bannershop.co.uk
Tel : 01753 538535 Fax : 01753 536976

